



**SEVE**  
GREEK EXPORTERS ASSOCIATION



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**Thessaloniki, June 17<sup>th</sup>, 2021**

**09:15-17:00**

## **Programme**

### **09:15 WELCOME SPEECH**

- George Konstantopoulos, President **Greek Exporters Association - SEVE**

### **OFFICIAL OPENING**

- **Yannis Smirlis, Secretary General for International Economic Affairs / Chairman of the Board Enterprise Greece**  
*«Greece's extrovert economy in the post - Covid era»*

### **KEYNOTE SPEAKER**

- **George Handjinicolaou, Chairman Piraeus Bank**

### **10:00 PANEL 1**

#### **CORPORATE GOVERNANCE- SUCCESSION- FAMILY BUSINESS AWARENESS**

- Vangelis Apostolakis, Deputy Senior Partner **KPMG in Greece**
- Panos Menexopoulos, CEO, **DRYFO - Menexopoulos Bros S.A**
- Zoe Palatiana, Director of Marketing & International Exports **PALAPLAST SA**  
*«Palaplast Family: 41 years Greek Strong Innovative»*

Moderator: **Panayiotis Hassapis**, Executive Vice President, Greek Exporters Association - SEVE

### **11:00 PANEL 2**

#### **FINANCIAL PRODUCT AWARENESS**

- George Karagiannopoulos, Chief Executive Officer **Eurobank Factors** & Chairman **Hellenic Factors Association**
- Alexandros Kontopoulos, CEO **NBG Factors S.A.**
- **Maria Raikou**, CEO **ABC FACTORS**, Vice President **Hellenic Factors Association**
- Konstantinos Christodoulou, CEO **PIRAEUS FACTORING S.A.**

Moderator: **Christos Conostas**, Financial Editor

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## 12:00 PANEL 3

### CREDIT INSURANCE AWARENESS

- Gregory Stamatopoulos, Director General **Export Credit Insurance Organization (ECIO)**  
«Challenges of the Export Credit Insurance Organization (ECIO) in the post – Covid era»
- George Veliziotis, Commercial Director **Euler Hermes Hellas**  
«Global Trade – New Opportunities, Old Risks and the Role of Credit Insurance to Trade with Confidence Internationally»
- Gerasimos Tzeis, Managing Director Atradius Hellenic Branch **Atradius Hellenic Branch**

Moderator: **Konstantinos Ouzounis**, CEO ethosGROUP

## 12:45 PANEL 4

### GREEN SUSTAINABILITY AWARENESS

- Dimitris Dimitriadis, Vice President & Managing Director **HELLAS GOLD**
- Manos-Nikolaos M. Papadakis, Applications Executive Standards and Solutions Department **GS1 Association Greece**  
«Circular Data for a Circular Economy»
- Theodoros Papakonstantinou, Partner **DELOITTE**  
«The sustainability transformation: turning sustainability from a risk into an opportunity and measuring the business value of corporate social impact»

Moderator: **Dimitrios Vlachos**, Chairman of the Board of the Greek Association of Supply Chain Management



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### 13:30 PANEL 5

#### INTERNATIONAL DEVELOPMENT AWARENESS

- Betty Alexandropoulou, Executive Director and Member of the Board **Enterprise Greece**  
*Leading International Development and Extroversion through Strategic Partnerships, Networking, and Training*
- Serko Kougioumtzian, Executive Director Sales & Marketing **ICAP**  
*«Power of data: How to optimize your export strategy»*
- Ioannis Mikrogiannakis, Founder **MIND ITHACA**  
*«A Trilogy for the New Leader»*
- George Moschovakis, Group Commercial Director **KLEEMANN SA**  
*«International Development Awareness»*
- Yiannis Livitsanos, Export Sales Manager **PYRAMIS METALLOURGIA SA**

Moderator: **Maria Samolada**, Journalist GRTIMES.gr/REAL Fm

### 14:30 PANEL 6

#### GLOBAL NETWORKING AND SYNERGY AWARENESS

- Georgios Filiopoulos, CEO **Enterprise Greece**  
*«Projects portfolio – A Business matching service by Enterprise Greece to attract foreign capital»*
- Stathis Koutsochinas, President **Thessaloniki Bar Association**
- Nikos Efthymiadis, Chairman & CEO **Thessaloniki Innovation & Technology Center** / Chairman REDESTOS Efthymiadis Agrotechnology Group  
*«STP's as enablers of synergies – The case of Thess INTEC»*
- Constantinos Constantinidis, CEO **PELOPAC SA** / Chairman, **Agrotech Export Cluster**

Moderator: **Yannis Hajidimitriou**, Professor in International Business and Director of the Master's Program in International Business at the Department of Business Administration, University of Macedonia, Thessaloniki, Greece



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## 15:30 PANEL 7

### DIGITAL TRANSFORMATION AWARENESS - CYBER SECURITY AWARENESS

- Stella Angelopoulou, Principal, Head of Technology Intelligence & Performance **Grant Thornton Greece**
- Aris Sfakianakis, Greek Regions Manager **DHL EXPRESS HELLAS**  
«B2B E-COMMERCE Tradition is out. Digital is in.»
- Machi Simeonidou, General Manager & Co-Founder **AGROAPPS**  
«Digital transformation of agricultural industry»
- Dimitris Lakasas, Chairman **Olympia Electronics AE**  
«Awareness Towards Industry 4.0»
- Othon Manis, Manufacturing Digitization & Data Management Director, **TITAN CEMENT COMPANY**  
«Digital Transformation in Manufacturing»
- Ioannis Potamitis, Applications Director **PwC Greece**

Moderator: **Panayiotis H. Ketikidis**, Vice President of Research & Innovation CITY College, University of York Europe Campus

## 16:30 CLOSING SPEECH

- **Konstantinos Skrekas, Minister of Environment & Energy**

Under the auspices of



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ΓΕΝΙΚΗ ΓΡΑΜΜΑΤΕΙΑ  
ΔΙΕΘΝΩΝ ΟΙΚΟΝΟΜΙΚΩΝ ΣΧΕΣΕΩΝ  
ΚΑΙ ΕΞΩΣΤΡΕΦΕΙΑΣ



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